FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average b	ourden							

0.5

hours per response:

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Rose Justin</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol Lifevantage Corp [ LFVN ]									heck all	ship of Reportii applicable) rector		Issuer Owner	
(Last) (First) (Middle) 9785 SOUTH MONROE STREET, SUITE 400						3. Date of Earliest Transaction (Month/Day/Year) 07/27/2018									fficer (give title elow) Chief Sa			
(Street) SANDY UT 84070 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)								ne) <mark>X</mark> F	ividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person			
	Tabl	e I - Non	-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, or	Bene	eficia	lly Ow	ned			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)				expay/Year) if a		2A. Deemed Execution Date, f any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		rities Acquired (A ed Of (D) (Instr. 3,			d Sed Ber Ow	amount of curities neficially ned Following ported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v			A) or D)	Price	Tra	nsaction(s)		(instr. 4)	
Common Stock 07/27/					3			F		2,251(1)		(1) <b>D</b>		.7	12,065	D		
	Та													/ Owne	ed			
2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year) (Month/Day/Year)  3A. Deemed Execution Date, if any (Month/Day/Year)		Date,	Transa Code (	Transaction Code (Instr. Securi Acquir (A) or Dispos of (D)			Expiration	n Date	9	Amo Secu Unde Deriv Secu	unt of rities rlying rative rity (Ins		Derivativ Security	derivative Securities Beneficial Owned Following Reported	Ownersh Form: Direct (D) or Indirect (I) (Instr.	Beneficial Ownership (Instr. 4)		
onve Exe	ersion ercise of ative	3. Transaction Date (Month/Day/Year) of titive	Table II - D  (c)  Persion Date Date Execution (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	Table II - Derivati (e.g., pt ersion Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	Table II - Derivative S (e.g., puts, c)  ersion Date Execution Date, if any (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year) 4. Transa Code (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	Table II - Derivative Secu (e.g., puts, calls ersion Date Secution Date (Month/Day/Year) (Month/Day/Year)  3. Transaction Execution Date, if any (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	Table II - Derivative Securities (e.g., puts, calls, warr (e.g., puts, calls, warr and carsion Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3A. Deemed Execution Date, if any (Month/Day/Year)  4. Transaction Code (Instr. 8)  5. Nu Of Code (Instr. 8)  5. Nu Of Code (Instr. 8)	Table II - Derivative Securities Acqu (e.g., puts, calls, warrants,  as. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3A. Deemed Execution Date, if any (Month/Day/Year)  4. Transaction Code (Instr. 8)  5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4)	Table II - Derivative Securities Acquired, Di (e.g., puts, calls, warrants, option:  arsion Date (Month/Day/Year)    3. Transaction Date (Month/Day/Year)   3A. Deemed Execution Date, if any (Month/Day/Year)   5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4)	Table II - Derivative Securities Acquired, Dispo (e.g., puts, calls, warrants, options, content of Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Transaction Code (Instr. 8)  5. 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Transaction Date (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  5. Number of Derivative Securities (Month/Day/Year)  6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and Amount of Securities Underlying Derivative Securities Underlying Derivative Security (Instr. 5)  8. Price of Derivative Securities Underlying Derivative Security (Instr. 5)  9. Number of Derivative Securities Underlying Derivative Security (Instr. 5)  9. Number of Derivative Securities Underlying Derivative Security (Instr. 5)  9. Number of Derivative Securities Underlying Derivative Security (Instr. 5)  9. Number of Derivative Securities Underlying Derivative Security (Instr. 5)  9. Number of Derivative Securities Underlying Derivative Security (Instr. 5)  9. Number of Derivative Securities Underlying Derivative Security (Instr. 5)  9. Number of Derivative Securities Underlying Derivative Security (Instr. 5)  9. 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Number of derivative Securities Securities Securities (Instr. 4)  10. Ownership Securities S	

## Explanation of Responses:

1. These shares were withheld to satisfy tax withholding obligations in connection with the partial vesting of a restricted stock award granted on July 27, 2015.

## Remarks:

/s/ Justin Rose

07/30/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.