



November 30, 2011

LifeVantage to Present at Webbush 12th Annual California Dreamin' Conference

SALT LAKE CITY, Nov. 30, 2011 (GLOBE NEWSWIRE) -- LifeVantage Corporation (OTCBB:LFVN), maker of Protandim®, the Nrf2 Synergizer™ patented dietary supplement, announced today that Douglas C. Robinson, the Company's President and Chief Executive Officer, and Carrie McQueen, the Company's Chief Financial Officer, will be presenting at the Webbush 12th Annual California Dreamin' Conference, to be held on December 6-7, 2011, at The Fairmont Miramar Hotel in Santa Monica, California.

The LifeVantage investor presentation is scheduled for Tuesday, December 6, 2011, at 8:35 a.m. Pacific Time. The presentation will be webcast live and archived on the Investor Info portion of the Company's website at <http://investor.lifevantage.com/events.cfm>.

About LifeVantage Corporation

LifeVantage (OTCBB:LFVN), makers of Protandim®, the Nrf2 Synergizer™ patented dietary supplement, is a science based nutraceutical company. LifeVantage is dedicated to visionary science that promises to transform wellness and anti-aging internally and externally with supplements that dramatically reduce oxidative stress at the cellular level. The Company was founded in 2003 and currently has operations in both Salt Lake City, Utah and San Diego, CA. For more information, visit www.LifeVantage.com.

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