FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Mauro Garry Paul				2. Issuer Name and Ticker or Trading Symbol Lifevantage Corp [LFVN]							Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last)	(First)	(Middle)			ate of Earliest Trans	saction ((Mont	h/Day/Year)		Officer (give titl below)		er (specify			
3300 TRIUMPH BLVD, SUITE 700				4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filir Line)									k Applicable		
(Street) LEHI UT 84043)	X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State)	(Zip)		Ru	Rule 10b5-1(c) Transaction Indication										
					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										
		Table I - No	n-Derivat	tive	Securities Acc	quired	l, Dis	sposed of	, or Be	neficial	ly Owned				
Date			2. Transaction Date (Month/Day/		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (AD Disposed Of (D) (Instr. 35)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock	(01/10/20	24		G		30,893	D	\$0	76,905(1)	D			
Common Stock	(02/02/20	24		P		162	A	\$5.66	77,067	D			
Common Stock			01/10/20	24		G		5,893	A	\$0	6,438	I	By Garry Paul Mauro SEP IRA		
Common Stock			02/02/20	24		P		37	A	\$5.71	6,475	I	By Garry Paul Mauro SEP IRA		
Common Stock	c .		01/10/20	24		G		5,000	A	\$0	32,542	I	By The Francesco A. Mauro Trust of 2021		
Common Stock	(01/10/20	24		G		5,000	A	\$0	32,542	I	By The Andrew H. Mauro Trust of 2021		
Common Stock	•		01/10/20	24		G		5,000	A	\$0	32,542	I	By The Dominic C. Mauro Trust of 2021		
Common Stock			01/10/20	24		G		5,000	A	\$0	32,542	I	By The David W.B. Mauro Trust of 2021		
Common Stock	•		01/10/20		ocurities Aca	G		5,000	A	\$0	32,542	I	By The Alexandra P. Mauro Trust of 2021		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Tal Date (Month/Day/Year)	he Pee Defrivat Execution Date, if any (e.g., pt (Month/Day/Year)	ve Se Transa ItSod€€	Curit adds, v	Acqu (A) or Dispo of (D) (Instr	rities iired r osed) r. 3, 4	ifeChtTher Expiration Da Options y/	ösedarof, data anvertib	Amount of Camount of Camount of Camount of Camoustities Underlying Derivative Security (Instr. 3 and 4)	Perivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8) Code		and 5 5. Nu of Deriv Secu Acqu (A) or Dispos	ative rities ired	6. Date Exercisable and Expiration Date (Month/Day/Vear) Date Expiration Exercisable Date		7. Title and Amount of ount Securities Underlyingher Derivative Security in the security of th	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanation of Responses: Of (D) Transaction(s)														
Remarks				Code	 v	(A)	(D)	Date Exercisable	Date -	Amount or Number of Sa Neufeld, Po	ower of	02/06/2024	 	

^{**} Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).