## **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

## **CURRENT REPORT** Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 14, 2008

# Lifevantage Corporation (Exact name of registrant as specified in its charter)

Colorado	000-30489	90-0224471					
(State or other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)					
6400 South Fiddler's Green Circle	, Suite 1970,						
Greenwood Village, CC	)	80111					
(Address of Principal Executive	Offices)	(Zip Code)					
Registrant's telephone number, including area code: <b>(720) 488-1711</b> (Former name or former address if changed since last report.)							
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:							
o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)							
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)							
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))							
o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))							

#### **Item 2.02 Results of Operations and Financial Conditions**

On May 14, 2008, Lifevantage Corporation issued a press release entitled, "Lifevantage Corporation Announces 3Q FY 2008 Financial and Operating Results". The press release is attached as Exhibit 99.1 hereto, which is furnished under Item 2.02 of this report and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended (the "Securities Act") or the Exchange Act, regardless of any general incorporation language in such filing.

On May 14, 2008, Lifevantage Corporation issued a press release entitled, "Lifevantage Corporation Schedules 3rd Quarter FY 2008 Conference Call". The press release is attached as Exhibit 99.2 hereto, which is furnished under Item 2.02 of this report and shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act or the Exchange Act, regardless of any general incorporation language in such filing.

#### **Item 7.01 Regulation FD Disclosure**

On May 14, 2008, Lifevantage Corporation issued a press release entitled, "Lifevantage Corporation Announces 3Q FY 2008 Financial and Operating Results". The press release is attached as Exhibit 99.1 hereto, which is furnished under Item 7.01 of this report and shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act or the Exchange Act, regardless of any general incorporation language in such filing.

On May 14, 2008, Lifevantage Corporation issued a press release entitled, "Lifevantage Corporation Schedules 3rd Quarter FY 2008 Conference Call". The press release is attached as Exhibit 99.2 hereto, which is furnished under Item 7.01 of this report and shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act or the Exchange Act, regardless of any general incorporation language in such filing.

#### **Item 9.01 Exhibits**

99.1 Press release, dated May 14, 2008, entitled, "Lifevantage Corporation Announces 3Q FY 2008 Financial and Operating Results".

99.2 Press release, dated May 14, 2008, entitled, "Lifevantage Corporation Schedules 3rd Quarter FY 2008 Conference Call".

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 14, 2008

LIFEVANTAGE CORPORATION

By: <u>/s/ Bradford K. Amman</u>
Bradford K. Amman
Chief Financial Officer

### EXHIBIT INDEX

Exhibit No.	Description
99.1	Press release, dated May 14, 2008, entitled, "Lifevantage Corporation Announces 3Q FY 2008 Financial and Operating Results".
99.2	Press release, dated May 14, 2008, entitled, "Lifevantage Corporation Schedules 3rd Quarter FY 2008 Conference Call".



FOR IMMEDIATE RELEASE NEWS

May 14, 2008 OTCBB: LFVN

# LIFEVANTAGE CORPORATION ANNOUNCES 30 FY 2008 FINANCIAL AND OPERATING RESULTS

GREENWOOD VILLAGE, Colorado — LifeVantage Corporation (OTCBB: LFVN), maker of Protandim<sup>®</sup>, today announced results for its third quarter ended March 31, 2008. For the three month period ended March 31, 2008, the Company recorded net revenues of \$0.8 million and a loss of \$(0.6) million, or \$(0.03) per share. For the three month period ended March 31, 2007, the Company recorded net revenues of \$1.0 million and a loss of \$(0.6) million, or \$(0.03) per share.

For the nine month period ended March 31, 2008, the Company recorded net revenues of \$2.4 million and a loss of \$(1.3) million, or \$(0.06) per share comparing to net revenues of \$4.2 million and a loss of \$(3.2) million, or \$(0.14) per share for the nine month period ended March 31, 2007.

LifeVantage President and CEO, David W. Brown, commented, "While net sales have been relatively flat over the last three quarters, during the last three months we have succeeded in stabilizing the downward sales trend the Company has experienced in recent years. We have strengthened our management team with proven professionals, launched the Company's first nation-wide television media test and significantly increased our Internet presence. We believe that we are now poised for significant customer acquisition and sales growth."

#### **About Protandim®**

Protandim® is a unique approach to fighting the effects of cell-damaging free radical molecules which advance the aging process, including many of the diseases of aging. The patented dietary supplement increases the body's natural antioxidant protection by inducing the cells of the body to produce naturally occurring protective antioxidant enzymes, a process which is thousands of times more effective than traditional vitamin-mineral supplements. Free radical damage occurs when a person is subjected to environmental stresses and generally increases with age. Data from a peer-reviewed scientific study in men and women, sponsored by LifeVantage, show that after 30 days of taking Protandim®, the level of circulating toxins produced by free radicals decreased an average of 40 percent. With continued use, the decrease was maintained at 120 days. For more information, please visit the Protandim® product web site at <a href="https://www.protandim.com">www.protandim.com</a> or contact Jan Strode at (619) 890-4040.

#### **About LifeVantage Corporation**

LifeVantage Corporation is a publicly traded (OTCBB:LFVN), science based, natural products company, dedicated to helping people reach their health and wellness goals through science-based solutions to oxidative stress. Founded in 2003 and based in Colorado, LifeVantage develops nutraceutical products, including Protandim, that leverage the company's expertise and that are intended to deliver significant health benefits to consumers. For more information, visit <a href="www.protandim.com">www.protandim.com</a> or contact Jan Strode at (619) 890-4040.

This press release contains forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on the Company's current expectations and beliefs concerning future events affecting the Company and involve known and unknown risks and uncertainties including the risk that sales of our product may not continue at the levels discussed in this press release. These risks and uncertainties may cause the Company's actual results or outcomes to be materially different from those anticipated and discussed herein. These and other risk factors are discussed in greater detail in the Company's Annual Report on Form 10-KSB for the year ended June 30, 2007, and in other documents filed by the Company from time to time with the Securities and Exchange Commission. The Company cautions investors not to place undue reliance on the forward-looking statements contained in this press release. All forward-looking statements are based on information currently available to the Company, and the Company undertakes no obligation to revise or update these forward-looking statements.

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**CONTACTS:** 

**LifeVantage Corporation** 

Jan Strode, Investor Relations Telephone: (619) 890-4040

Bradford Amman, CFO Telephone: (720) 488-1711

# LIFEVANTAGE CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS

	(Unaudited) March 31, 2008		(Audited) June 30, 2007	
ASSETS		_		
Current assets				
Cash and cash equivalents	\$	187,229	\$	160,760
Marketable securities, available for sale		1,375,000		
Accounts receivable, net		127,158		398,463
Inventory		104,833		27,834
Deferred expenses		73,204		117,807
Deposit with manufacturer		306,084		388,791
Prepaid expenses		112,229		60,175
Total current assets		2,285,737		1,153,830
Long-term assets				
Property and equipment, net		76,848		108,915
Intangible assets, net		2,281,653		2,311,110
Deferred debt offering costs, net		214,806		_
Deposits		61,144		340,440
TOTAL ASSETS	\$	4,920,188	\$	3,914,295
	===		===	
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current liabilities				
Accounts payable	\$	252,807	\$	148,699
Accrued expenses		379,134		230,811
Deferred revenue		519,030		818,250
Capital lease obligations, current portion		1,453		2,301
Revolving line of credit and accrued interest		250,379		_
Total current liabilities		1,402,803		1,200,061
Long-term liabilities				
Capital lease obligations, net of current portion		_		846
Convertible debt, net of discount		275,513		_
Total liabilities		1,678,316		1,200,907
Commitments and Contingencies				
Stockholders' equity				
Common stock, par value \$.001, 250,000,000 shares authorized; 22,613,488 and				
22,268,034 issued and outstanding as of March 31, 2008 and June 30, 2007,				
respectively		22,613		22,268
Additional paid-in capital		17,228,317		15,395,037
Accumulated (deficit)		(14,009,058)	(	(12,703,917)
Total stockholders' equity		3,241,872		2,713,388
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$	4,920,188	\$	3,914,295

# LIFEVANTAGE CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

	]	For the three months ended March 31,			For the nine months ended March 31,		
		2008		2007	2008	2007	
Sales, net	\$	783,946	\$	995,274	\$ 2,387,677	\$ 4,207,518	
Cost of sales		174,890		213,529	538,212	838,244	
Gross profit		609,056		781,745	1,849,465	3,369,274	
Operating expenses:							
Marketing and customer service		357,990		504,616	1,021,111	2,605,616	
General and administrative		702,404		806,878	1,606,926	3,606,824	
Research and development		25,045		57,318	243,934	195,654	
Depreciation and amortization		60,865		16,622	159,750	76,636	
Loss on disposal of assets		<u> </u>		<u> </u>		95,654	
Total operating expenses		1,146,304		1,385,434	3,031,721	6,580,384	
Operating loss		(537,248)		(603,689)	(1,182,256)	(3,211,110)	
Other (expense) and income:							
Interest (expense)/income		(67,408)		15,403	(122,885)	46,110	
Other income/(expense)			_	5,953		(2,547)	
Net other (expense) income		(67,408)		21,356	(122,885)	43,563	
Net loss	\$	(604,656)	\$	(582,333)	\$ (1,305,141)	\$ (3,167,547)	
Net loss per share, basic and diluted		(\$0.03)		(\$0.03)	(\$0.06)	(\$0.14)	
Weighted average shares outstanding, basic and fully diluted		22,464,168		22,118,034	22,349,282	22,118,034	



#### FOR IMMEDIATE RELEASE NEWS

May 14, 2008 OTCBB: LFVN

# LIFEVANTAGE CORPORATION SCHEDULES 3RD QUARTER FY 2008 CONFERENCE CALL

GREENWOOD VILLAGE, Colorado — LifeVantage Corporation (OTCBB: LFVN), maker of Protandim<sup>®</sup>, will hold a conference call on May 22, 2008 at 2:00 p.m. MT (4:00 p.m. ET) to discuss its third quarter fiscal year 2008 financial and operating results and its national television advertising campaign.

Interested parties may listen to the call by dialing 800-257-2182. A replay of the call also will be available by telephone until May 29, 2008 at 800-405-2236 passcode 11114490#.

#### **About Protandim®**

Protandim® is a unique approach to fighting the effects of cell-damaging free radical molecules which advance the aging process, including many of the diseases of aging. The patented dietary supplement increases the body's natural antioxidant protection by inducing the cells of the body to produce naturally occurring protective antioxidant enzymes, a process which is thousands of times more effective than traditional vitamin-mineral supplements. Free radical damage occurs when a person is subjected to environmental stresses and generally increases with age. Data from a peer-reviewed scientific study in men and women, sponsored by LifeVantage, show that after 30 days of taking Protandim®, the level of circulating toxins produced by free radicals decreased an average of 40 percent. With continued use, the decrease was maintained at 120 days. For more information, please visit the Protandim® product web site at <a href="https://www.protandim.com">www.protandim.com</a> or contact Jan Strode at (619) 890-4040.

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This document contains forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The Company uses the words "anticipate," "believe," "could," "should," "estimate," "expect," "intend," "may," "predict," "project," "plan," "target" and similar terms and phrases, including references to assumptions, to identify forward-looking statements. These forward-looking statements are based on the Company's current expectations and beliefs concerning future events affecting the Company and involve known and unknown risks and uncertainties that may cause the Company's actual results or outcomes to be materially different from those anticipated and discussed herein. These risks and uncertainties include, among others, the risk that government regulators and regulations could adversely affect our business; future laws or regulations may hinder or prohibit the production or sale of our existing product and any future products; unfavorable publicity could materially hurt our business; and the Company's ability to protect our intellectual property rights and the value of our product. These and other risk factors are discussed in greater detail in the Company's Annual Report on Form 10-KSB under the caption "Risk Factors", and in other documents filed the Company from time to time with the Securities and Exchange Commission. The Company cautions investors not to place undue reliance on the forward-looking statements contained in this document. All forward-looking statements are based on information currently available to the Company on the date hereof, and the Company undertakes no obligation to revise or update these forward-looking statements to reflect events or circumstances after the date of this document, except as required by law. In light of these risks and uncertainties, investors should keep in mind that the results, events or developments disclosed in any forward-looking statement made in this news release may not occur.

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#### **CONTACTS:**

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