

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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hours per response: 0.5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Brown David Whitney</u> (Last) (First) (Middle) <u>6400 S. FIDDLER'S GREEN CIRCLE</u> <u>SUITE 1970</u> (Street) <u>GREENWOOD</u> X1 <u>80111</u> <u>VILLAGE, CO</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>01/10/2008</u>	3. Issuer Name and Ticker or Trading Symbol <u>Lifevantage Corp [LFN]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title below) Other (specify below) <u>Chief Executive Officer</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Stock Option (right to buy)	(1)	01/10/2018	Common Stock	150,000	0.23	D
Stock Option (right to buy)	(2)	01/10/2018	Common Stock	450,000	0.23	D
Stock Option (right to buy)	(3)	01/10/2018	Common Stock	450,000	0.5	D
Stock Option (right to buy)	(4)	01/10/2018	Common Stock	450,000	0.75	D
Stock Option (right to buy)	(5)	01/10/2018	Common Stock	300,000	0.3	D

Explanation of Responses:

- Option to purchase 150,000 shares vested and became exercisable on January 10, 2008 at an exercise price of \$0.23 per share.
- Option to purchase 450,000 shares will vest and become exercisable in equal monthly installments of 37,500 shares per month on the last day of each calendar month beginning January 31, 2008 through December 31, 2008 at an exercise price of \$0.23 per share.
- Option to purchase 450,000 shares will vest and become exercisable in equal monthly installments of 37,500 shares per month on the last day of each calendar month beginning January 31, 2009 through December 31, 2009 at an exercise price of \$0.50 per share.
- Option to purchase 450,000 shares will vest and become exercisable in equal monthly installments of 37,500 shares per month on the last day of each calendar month beginning January 31, 2010 through December 31, 2010 at an exercise price of \$0.75 per share.
- Option to purchase 300,000 shares will vest and become exercisable in an amount based upon the ratio of the 2005 private placement warrants that have been exercised as of April 18, 2008 at \$0.30 per share to the total of 2005 private placement warrants outstanding as of April 18, 2008 at an exercise price of \$0.30 per share.

Brad Amman01/30/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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