

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Amman Bradford K.</u> (Last) (First) (Middle) <u>6400 S. FIDDLER'S GREEN CIRCLE</u> <u>SUITE 1970</u> (Street) <u>GREENWOOD</u> X1 <u>80111</u> <u>VILLAGE, CO</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>02/14/2007</u>	3. Issuer Name and Ticker or Trading Symbol <u>Lifevantage Corp [LFN]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Treasurer, Secretary</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>14,307</u>	<u>D</u>	

Table II - Derivative Securities Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
<u>Stock Option (right to buy)</u>	<u>(1)</u>	<u>09/26/2016⁽¹⁾</u>	<u>Common Stock</u>	<u>120,000</u>	<u>0.76</u>	<u>D</u>	
<u>Stock Option (right to buy)</u>	<u>(2)</u>	<u>01/16/2017⁽²⁾</u>	<u>Common Stock</u>	<u>28,571</u>	<u>0.49</u>	<u>D</u>	

Explanation of Responses:

1. Option to purchase 120,000 shares vest and become exercisable in monthly installments of 3,333 per month over 36 months at an exercise price of \$0.76 per share. Vesting with respect to any unvested shares underlying the option will cease if the reporting person ceases to be employed by LifeVantage Corporation.

2. Option to purchase 28,571 shares vest and become exercisable in equal month installments of 2,381 per month over 12 months at an exercise price of \$0.49 per share. Vesting with respect to any unvested shares underlying the option will cease if the reporting person ceases to be employed by LifeVantage Corporation.

Liane Sosnowski01/29/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.