## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|             |      |       |

| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See<br>Instruction 1(b). | STAT |
|--|------|
| msuucuon 1(b).   |      |

## EMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |     |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|
| OMB Number: 3235-028     |     |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Metzger George |  |        |       |        | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Lifevantage Corp [ LFVN ] |  |  |   |   |  |                    |       | 5. Relationshi<br>(Check all app<br>X Direct |   | ector                       |   | on(s) to Is  |  |   |          |
|--|--|--------|-------|--------|--|--|--|---|---|--|--------------------|-------|--|---|-----------------------------|---|--|--|---|----------|
| (Last) (First) (Middle) 9815 S. MONROE STREET            |  |        |       |        | 3. Date of Earliest Transaction (Month/Day/Year) 11/14/2012                  |  |  |   |   |  |                    |       |  | Office  | er (give title<br>w)        |   | Other<br>below)  | (specify                                 |   |          |
| SUITE 100  |  |        |       |        | 4. If  | 4. If Amendment, Date of Original Filed (Month/Day/Year) |  |   |   |  |                    |       |  | Individual or Joint/Group Filing (Check Applicable Line)  |                             |   |  |  |   |          |
| (Street)<br>SANDY  | U".  | Γ 8    | 34070 |        | -  |  |  |   |   |  |                    |       | X  | Form filed by One Reporting Person Form filed by More than One Reporting Person   |                             |   |  |  |   |          |
| (City)   | (St  | ate) ( | Zip)  |        |  |  |  |   |   |  |                    |       |  |   |                             |   |  |  |   |          |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |        |       |        |  |  |  |   |   |  |                    |       |  |   |                             |   |  |  |   |          |
| 1. Title of Security (Instr. 3)  2. Trans Date (Month/)  |  |        |       |        | 2A. Deemed<br>Execution Day<br>if any<br>(Month/Day/Ye                       |  | n Date,  | 3.<br>Transaction<br>Code (Instr.<br>8) |   | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4<br>5) |                    |       |  | 4 and Sec<br>Ber<br>Ow  |                             | Securities<br>Seneficially  |  | nership<br>Direct<br>Indirect<br>str. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |          |
|  |  |        |       |        |  |  |  |   | Code  | v  | Amount             |       | (A) or<br>(D)                                | Price   | 、  ·                        | Transaction(s)<br>(Instr. 3 and 4)                                |  |  |   | (1130.4) |
| Common Stock <sup>(1)</sup> 11/2                         |  |        |       | 11/14  | /14/2012   |  |  |   | A   |  | 25,000 A           |       | \$   | 25,000  |                             |   | D  |  |   |          |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |        |       |        |  |  |  |   |   |  |                    |       |  |   |                             |   |  |  |   |          |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)      | Derivative Conversion Date Execution Date, Tr. Security or Exercise (Month/Day/Year) if any Co   |        |       | Transa | ransaction of ode (Instr. Derivative   |  | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |  |                    |       | vative durity Str. 5) E                      | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(stransactio | Ov<br>Fo<br>Di<br>or<br>(I) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |   |          |
|  |  |        |       |        | Code   | v  | (A)  | (D)                                     | Date<br>Exercisal   |  | Expiration<br>Date | Title | of   | nber  |                             |   |  |  |   |          |

## **Explanation of Responses:**

1. These shares were acquired pursuant to a restricted stock award granted November 14, 2012, which vests in full in a single vesting increment on the date of the Company's next annual meeting of shareholders, subject to continued service with the Company.

/s/ Rob Cutler, Attorney-in-

**Fact** 

\*\* Signature of Reporting Person Date

11/16/2012

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.