FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	Γ	20E 40
vvasiiiigtoii,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APP	OMB APPROVAL								
OMB Number:	3235-0287								
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Name and Address of Reporting Person* Wach Charles J.					2. Issuer Name and Ticker or Trading Symbol Lifevantage Corp [LFVN]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Wacii Charles J.								•							Directo			10% Ov	·		
(Last)	(Firs	st) (N	Middle)			3. Date of Earliest Transaction (Month/Day/Year)												Other (s below)	specify		
` '	07/0	07/01/2020									Chief Operating Officer										
9785 SOU																					
(Street)					4. If <i>i</i>	Amen	ndment,	Date o	f Original	Filed	(Month/Da	ıy/Year))	Line	,						
SANDY	UT	84	4070												Form fi	led by One	Repo	rting Persor	1		
(City)	(Sta	te) (Z	Zip)												Form filed by More than One Reporting Person						
(0.1.)	(01.0	(2			<u> </u>																
		Table	e I - Nor	1-Deriv	ative	Sec	curitie	s Ac	quired,	Dis	posed o	f, or I	Ben	eficiall	y Owned	l					
Dat				Date E: (Month/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			Securitie Benefici Owned F	5. Amount of Securities Beneficially Owned Following		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership				
								Code	v	Amount	(A) or (D) Price		Price		ansaction(s) estr. 3 and 4)			(Instr. 4)			
Common Stock 07/0					/2020		M		981(1)		A	\$0 ⁽²⁾	28,812			D					
Common Stock 07/0				07/01	1/2020				F		752 ⁽³⁾ D :		\$13.5	3 28,060			D				
		Та									osed of, convertil				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	n Date,	4. Transaction Code (Instr. 8)				6. Date E Expiratio (Month/D	n Dat	Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owr Forr Dire or Ir (I) (II	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title		or Number of Shares	mber						
Performance			1	- 1		I	1	I I				Comm	on I	004			1) I		1		

Explanation of Responses:

(2)

1. On November 15, 2018 the reporting person was granted PSUs which vest only to the extent the specified financial performance criteria are achieved and subject to the reporting person's continued service with the issuer, as follows: (i) 5/12 of the earned award vested on the first anniversary of the grant date and (ii) an additional 1/12 of the earned award will vest on the first day of each calendar quarter thereafter. The reporting person initially reported the number of shares that were eligible to be earned at target-level performance achievement. The performance criteria were achieved at a level above target; accordingly, the reporting person is eligible to earn 162% of the target number of units. The actual number of shares that vested on the reported transaction date was 162% of the at-target number of shares subject to vesting on that date and the number of PSUs beneficially owned following the reported transaction has been updated to reflect 162% of the target number of units.

(1)

2. Performance Stock Units ("PSUs") convert into common stock on a one-for-one basis

07/01/2020

3. These shares were withheld to satisfy tax withholding obligations in connection with the vesting of a PSU award and stock unit award granted to the reporting person on November 15, 2018.

981

Remarks:

Stock Units

/s/ Charles J. Wach

981

\$0

(1)

07/06/2020

3,937⁽¹⁾

D

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.