FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting P     Manovich Dave	2. Date of Even Requiring State Month/Day/Yea 01/10/2012	ment	3. Issuer Name and Ticker or Trading Symbol Lifevantage Corp [ LFVN ]								
(Last) (First) 9815 S. MONROE STREET	(Middle)	01/10/2012		Relationship of Reporting Pers (Check all applicable)     X Director     Officer (give title	on(s) to Issue 10% Owne Other (spe	r (Mo	5. If Amendment, Date of Original Filed (Month/Day/Year) 01/17/2012				
	84070 (Zip)			below)	below)	6. I App	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownersh Form: Direct or Indirect ( (Instr. 5)	ct (D) (Instr. 5)					
Common Stock				305,537(1)	<b>D</b> <sup>(2)</sup>						
Common Stock				10,000(1)	D						
Common Stock				40,000(1)	I	I Beneficiary of 401(k) A		(k) Account			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)		2. Date Exercisable and Expiration Date (Month/Day/Year)		d 3. Title and Amount of Securities Underlying Derivative Security (Inst		4. Conversior or Exercise		6. Nature of Indirect Beneficial Ownership (Instr. 5)			
		Date Exercisable	Expiration Date	n Title	Amount or Number of Shares	or Security Number of					
Stock Option (Right to Buy)(3)		(4)	01/20/2021	Common Stock	120,000	0.8	I	By spouse			
Stock Option (Right to Buy) <sup>(3)</sup>		(5)	01/25/2020	Common Stock	120,000	0.36	I	By spouse			

## Explanation of Responses:

- 1. These shares were omitted from the reporting person's original Form 3, and also were omitted from a Form 4 filed by the reporting person after his original Form 3 was filed.
- 2. Joint with spouse
- 3. These options were omitted from the reporting person's original Form 3, and also were omitted from a Form 4 filed by the reporting person after his original Form 3 was filed.
- 4. This option vests and becomes exercisable in 10 equal monthly installments beginning on the date of grant.
- 5. This option vests and becomes exercisable in 12 equal monthly installments beginning on February 25, 2010

/s/ Rob Cutler, Attorney in-fact for Dave Manovich 02/16/2012

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.