

## LifeVantage to Participate at the LD Micro Main Event XVII

October 24, 2024

SALT LAKE CITY, Oct. 24, 2024 (GLOBE NEWSWIRE) -- LifeVantage Corporation (Nasdaq: LFVN), a leading health and wellness company with products designed to activate optimal health processes at the cellular level, today announced that Steve Fife, President and Chief Executive Officer and Carl Aure, Chief Financial Officer will participate in the LD Micro Main Event XVII, to be held October 28-30, 2024 in Los Angeles, CA.

Mr. Fife and Mr. Aure will meet with investors and present at approximately 4:30 p.m. Eastern Time on Wednesday, October 30, 2024. A live webcast of their presentation will be accessible on the News & Events section of the Company's Investor Relations website at <a href="https://ifevantage.gcs-web.com/">https://ifevantage.gcs-web.com/</a> or directly here.

## About LifeVantage Corporation

LifeVantage Corporation® (Nasdaq: LFVN), the Activation company, is a pioneer in nutrigenomics—the study of how nutrition and naturally occurring compounds can unlock your genes and the health coded within. Our products work with your unique biology and help your body make what it needs for health. The line of scientifically validated activators includes the flagship Protandim® family of products, TrueScience® Liquid Collagen, the newest MindBody GLP-1 System<sup>™</sup>, Activation-supporting nutrients such as Omega, D3+, and the Rise AM & Reset PM System<sup>™</sup>, as well as AXIO® nootropic energy drink mixes, the full TrueScience® line of skin and hair care products, and Petandim®, a pet supplement formulated to combat oxidative stress in dogs. Our independent Consultants sell our products to Customers and share the business opportunity with entrepreneurs seeking to begin their own sales business. LifeVantage was founded in 2003 and is headquartered in Lehi, Utah. For more information, visit www.lifevantage.com.

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Source: LifeVantage Corporation